

# Tröber Casting

## INFOS E-CASTING „Nutella“

### CASTING PHOTOS:

Please upload the following:

1. Headshot
2. Full Body Shot

Files should be JPGs.

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### CASTING VIDEO 1 – Introduction in English

Short personal introduction while standing.

**Please state the following:**

Name, age, place of residence, filming experience and previous advertising projects or which commercials can currently be seen on TV or the Internet.

Kids: Please tell us a little more about yourself: what are your hobbies? Do you like chocolate? What's your favourite school subject – and what is not? Or whatever else you like to tell us 😊

Then please show both hands in close-up and turn slowly so that you can see both sides. Then please show both profiles. Finally, film your whole body, look into the camera and smile naturally.

### CASTING VIDEO 2-4 – Scenes

**Scene Setup:** Perform each scene in a well-lit area with minimal background noise. Make sure that we can see your face clearly and close enough.

**Emotion and Authenticity:** Focus on delivering a genuine and heartfelt performance. The essence of this film lies in capturing authentic emotions.

## Role: Josie

### Scene 1: Writing the list

Josie is sitting at her desk with a pen in her hand. She is thinking about Christmas gifts for others. She then has a couple of ideas and writes them down with anticipation and a smile.

Don't say anything, just think it.



### Scene 2: Baking with Love

Josie is in the kitchen, enthusiastically baking cookies with her mother. She's kneading dough and cutting out heart shapes, full of excitement about the surprise she's planning.

They both are having fun baking the cookies and especially Josie is looking forward to surprising someone special with these cookies.

You can use play dough as well. The scene is not about the process of baking, but more about how much Josie loves to bake and how much fun she has, preparing a present for someone else.

### Scene 3: Surprising someone special

Josie just knocked on a door. She comes into the room, hiding something behind her back. It's hard for her to hide her big smile. She then pulls the cookies from behind her back. They are decorated with something the gifted person loves (in one spot she decorated musical notes on the cookies and gifts them to her brother, who loves to play guitar).

The gifted person is surprised, saying something like "You did this for me?" with a big smile. Josie nods, she is happy that the surprise worked and also a little proud. She then skips off happily, turning around one more time to wave.

## Role: Mother

### Scene 1: Baking with her daughter Josie

Josie is in the kitchen, enthusiastically baking cookies with her mother. They are kneading dough and cutting out heart shapes, full of excitement about the surprise they are planning. The cookies they are making are for someone special. In one

spot it's Josie's older brother, who comes home for Christmas over the holidays. In another spot, it's the neighbour, etc.

What we'd like to see here is a loving moment between mother and daughter, where the mother is supporting and encouraging the ideas of her daughter.

## **Role: Eddie**

### **Scene 1: Coming home**

You come home over the holidays after your first term of university, with a backpack and your guitar case. As you enter the house, your younger sibling Josie dashes at you and hugs you full of joy. Of course you are happy to see her as well, but also a little overwhelmed.

### **Scene 2: The Surprise**

You sit on the bed in your room, practicing the guitar. Your sister Josie comes into the room, hiding something behind her back. You greet her with a warm smile, as she pulls a plate of cookies from behind her back. They are lovingly crafted by herself and decorated with little guitars or musical notes. You are visibly moved, trying to maintain composure, as you eat one of the cookies.

Please really eat a cookies, as we need to see this.

## **Role: Neighbour**

### **Scene 1: Being surprised**

The doorbell just rang and as you open the door, your 8-year-old neighbour is standing in front of it, smiling at you. You greet her shortly, then she pulls a plate of cookies from behind her back. They are lovingly crafted by herself and decorated with little flowers and plants, as she found out that you love gardening.

Your face lights up with joys as you see her gift. There is a genuine warmth and gratefulness in your smile. Josie then skips off, turning back for one last wave. You wave back with a smile.

## **TIPS FOR UPLOADING:**

**Photo files should be JPEGs, these work best.**

**Make sure that the videos do not exceed 500MB, so you can support a smooth and fast upload.**

For a problem-free upload, we also recommend that you do not upload your material just before the deadline. This is when most participants try to upload their material, which can

lead to delays. The deadline is set by our client and adjusted in advance, i.e. the closing takes place automatically and the casting is then immediately on its way to the client. Subsequent submission of material is therefore not possible.

- All casting information provided is to be treated confidentially and not to be passed on to third parties!●

HAVE FUN! 😊